

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 5, 2021

**EYENOVIA, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

001-38365

(Commission File Number)

47-1178401

(IRS Employer Identification No.)

295 Madison Avenue, Suite 2400, New York, New York 10017

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (917) 289-1117

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.0001 Par Value	EYEN	Nasdaq Capital Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this Chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this Chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 8.01. Other Events.**

Attached hereto as Exhibit 99.1 and incorporated herein by reference is a corporate update presentation Eyenovia, Inc. intends to use with various investors and analysts.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
<a href="#"><u>99.1</u></a>	<a href="#"><u>Eyenovia, Inc. corporate update presentation dated May 2021.</u></a>

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EYENOVIA, INC.**

Date: May 5, 2021

By: /s/ John Gandolfo  
Name: John Gandolfo  
Title: Chief Financial Officer

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# Forward-Looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this presentation are forward-looking statements. Forward-looking statements include, but are not limited to, statements that express our intentions, beliefs, expectations, strategies, predictions or any other statements relating to our future activities or other future events or conditions, including estimated market opportunities for our product candidates and platform technology. These statements are based on current expectations, estimates and projections about our business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and are likely to, differ materially from what is expressed or forecasted in the forward-looking statements due to numerous factors discussed from time to time in documents which we file with the U.S. Securities and Exchange Commission.

In addition, such statements could be affected by risks and uncertainties related to, among other things: volatility and uncertainty in the global economy and financial markets in light of the COVID-19 pandemic; fluctuations in our financial results; the timing and our ability or the ability of our licensees to submit applications for, obtain and maintain regulatory approvals for our product candidates; changes in legal, regulatory and legislative environments in the markets in which we operate and the impact of these changes on our ability to obtain regulatory approval for our products; the potential impacts of COVID-19 on our supply chain; the potential advantages of our product candidates and platform technology and potential revenues from licensing transactions; the rate and degree of market acceptance and clinical utility of our product candidates; our estimates regarding the potential market opportunity for our product candidates; reliance on third parties to develop and commercialize certain of our product candidates; the ability of us and our partners to timely develop, implement and maintain manufacturing, commercialization and marketing capabilities and strategies for certain of our product candidates; risks of our ongoing clinical trials, including, but not limited to, the costs, design, initiation and enrollment (which could still be adversely impacted by COVID-19 and resulting social distancing), timing, progress and results of such trials; our ability to raise additional money to fund our operations for at least the next twelve months as a going concern; intellectual property risks; and our competitive position.

Any forward-looking statements speak only as of the date on which they are made, and except as may be required under applicable securities laws, Eyenovia does not undertake any obligation to update any forward-looking statements.

# Investment Highlights

## Late-stage therapeutics pipeline

MicroStat (Mydcombi™) for mydriasis (pupil dilation):  
**NDA PDUFA date expected October 28 2021**  
MicroPine for pediatric progressive myopia:  
**Phase 3 CHAPERONE study full enrollment expected 4Q 2021**  
MicroLine for presbyopia (improved near vision):  
**Phase 3 VISION-1 study results expected 2Q 2021**

## Clinically validated

in multiple Phase 2 and  
Phase 3 studies

## Development and commercialization partnerships

with leading global eyecare companies validate  
technology and provide significant non-dilutive  
capital.

**Arctic Vision** – Announced August 2020 with  
MicroPine and MicroLine for Greater China and  
South Korea

**Bausch Health** – Announced October 2020 for  
MicroPine in the US and Canada

## Platform technology

allows for potential pipeline  
expansion into further high-value  
ophthalmic indications

**A leading ophthalmic company**  
developing next-generation therapeutics  
delivered using its proprietary Optejet®  
microdose array print (MAP™) dispensing  
technology

# Leadership Team



**Dr. Sean Ianchulev,  
MD, MPH  
CEO, CMO and Co-Founder**

- Head of ophthalmology research and directed development and FDA approval of Lucentis, most successful ophthalmic drug for Genentech
- IanTech founder for cataract device approved by FDA in 2016 and inventor of intra-operative Aberrometry at Wavetec-Alcon/Novartis
- CMO of Transcend Medical (acquired by Alcon/Novartis)



**John Gandolfo  
CFO**



**Michael Rowe  
COO**



**Jennifer Clasby  
VP Regulatory and Clinical**



**Luke Clauson  
VP R&D,  
Manufacturing**



# Late-Stage Ophthalmic Pipeline for US Registration in Markets Valued Over \$12.7 Billion

Product Candidate	Therapeutic Area	Pre-Clinical/ Formulation	Phase 1	Phase 2	Phase 3	NDA
MydCombi™ ( <i>trop+phen</i> )	Pharmacologic Mydriasis	\$250M+ US market opportunity*			MIST-1 MIST-2	
MicroLine <sup>1</sup> ( <i>pilocarpine</i> )	Improvement in near vision in patients with presbyopia	~\$7.7B US market opportunity <sup>2</sup>			VISION-1 VISION-2	
MicroPine <sup>3</sup> ( <i>atropine</i> )	Reduction of pediatric myopia progression	\$5B+ US market opportunity*			CHAPERONE <sup>4</sup>	

\* Estimate only

<sup>1</sup> Out-licensed to Arctic Vision in Greater China and South Korea

<sup>2</sup> Estimate from Deltavision Presbyopia report; December 2020

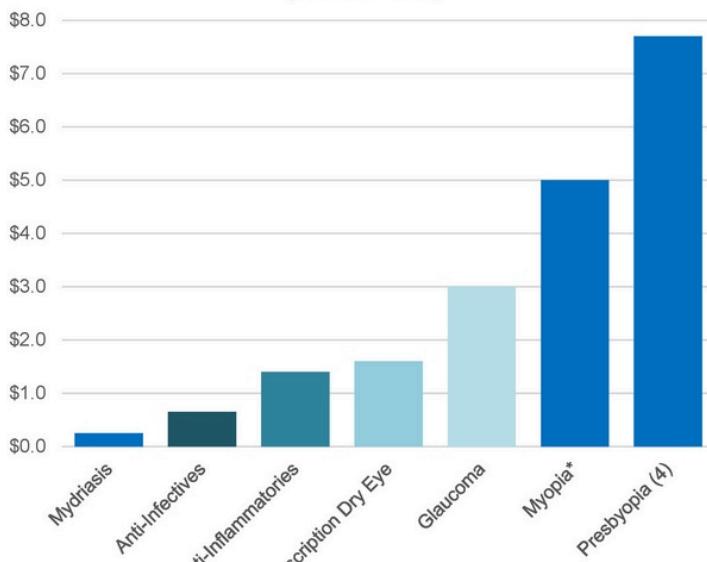
<sup>3</sup> Out-licensed to Bausch Health in the US and Canada, and Arctic Vision in Greater China and South Korea

<sup>4</sup> CHAPERONE oversight and costs assumed by Bausch Health

Potential pipeline expansion activities leveraging Optejet technology are ongoing

# Potential Topical US Ophthalmic Market For Platform Technology\*

Market Size Estimates for the United States  
(in US\$ Billions)



Current Portfolio: ~\$12.9 Billion\*

Existing Eyenovia portfolio in mydriasis, presbyopia, and myopia, with late-stage, first-in-class therapeutics.

Anti-Infectives: ~\$650 Million<sup>1</sup>

Eliminate contamination from poor usage of eydropper bottles.

Anti-Inflammatories: ~\$1.4 Billion<sup>1</sup>

Reduce IOP spikes due to high doses of steroids.

Prescription Dry Eye: ~\$1.6 Billion<sup>2</sup>

Improve clinical probability of success. Enable patients, especially the elderly, to better instill medication for improved results. Multi-dose preservative free options.

Glaucoma: ~\$3 Billion<sup>3</sup>

Improve systemic safety profile and allow for development of PGA + BB fixed combinations. Improvement in topical (e.g., hyperemia) and systemic AE profile. Multi-dose preservative free options.

5

\*All potential market opportunities are estimates only

<sup>1</sup> IMS, 2015

<sup>2</sup> Mixture of public information, IQVIA, Market Scope and estimates – Feb 2020

<sup>3</sup> IQVIA, 2019

<sup>4</sup> Estimate from Delveinsight Presbyopia Report, December 2020



## Standard Eyedroppers Have Limited Therapeutic Approaches

- Potential overexposure to drug and preservatives
  - Conventional droppers can overdose the eye by as much as 300%+<sup>1</sup>
  - Known to cause ocular and systemic side effects<sup>1</sup>
- A photograph of a person's eyes. A small blue device labeled 'Microdose' is held near the left eye, with a line pointing to it. A small bottle of liquid labeled 'Drops' is held near the right eye, with a line pointing to it.
- Protruding tip may create cross-contamination risk
  - More than 50% of administrations touch ocular surface<sup>2</sup>
- More difficult to use with poor compliance
  - Requires head tilting and aiming which may be compromised in pediatric and elderly populations
  - No dosage reminders or tracking which may lead to missed doses

# Optejet Microdose Array Print (MAP) Technology

## Designed for Optimal Drug Delivery

### Precise, Physiological Dosing:

Directly coats the cornea with ~80% less exposure to drug and preservative toxicity (based on 8 $\mu$ L dose).<sup>1</sup>  
Designed to eliminate drug overflow for a more comfortable patient experience.

### Efficacy:

Demonstrated statistical and clinically significant efficacy in both IOP reduction and pharmacological mydriasis.<sup>2,3</sup>

### Safety:

Low systemic drug absorption and good ocular tolerability.<sup>3,4</sup>  
Non-protruding nozzle for no-touch spray application, potentially minimizing risk of cross contamination seen with traditional eyedroppers.



### Ease of Use:

Horizontal drug delivery means no need to tilt the head back.  
Demonstrated first-time success with both medical professionals and patients.<sup>2</sup>

### Compliance and Adherence:

Can be paired with smart devices to enable dosage reminders and tracking.



# Optejet: Significant Clinical Experience and Validation

**EyeNet**  
Clinical Evaluation of a Micro-Dosed Fixed Combination Phenylephrine 2.5% — Tropicamide 1% Ophthalmic Solution for Dilation of the Pupil in Two Randomized, Controlled Phase 3 Trials (MIST-1 & MIST-2)

**Future Science**  
Therapeutic Delivery, Vol. 7, No. 11 | RESEARCH ARTICLE  
Pharmacodynamic profile of mydriatic agents delivered by ocular piezo-ejection microdosing compared with conventional eyedrops  
Yannick Janschinski<sup>1</sup>, Arthur Chayet<sup>2</sup>, Mark Kavod<sup>2</sup>, Mark Parker<sup>2</sup>, Louis Pasquale<sup>2</sup> & Robert R. Wieden<sup>2</sup>

**Abstract**  
Eyesight is often medication volume exceeding therapeutic dosing capacity, causing fatigue and risking ocular system complications. The evaluated piezoelectric microdosing system (Optejet<sup>®</sup>) is a novel, high-precision microdosing system that can deliver a single dose of 0.4 µg of phenylephrine 2.5% and tropicamide 1% (0.1% 1 x 1.0 µL, 1 x 4 µL or 2 x 2 µL) into one eye. Compared to eye drops, reduced medication volume and reduced medication waste are associated with reduced cost and reduced environmental impact, and 2 x 2 µL microdosed dilution speed and magnitude versus eyedrops. Separately, participants preferred piezoelectric saline self-delivery to eyedrops, reporting higher satisfaction and reduced medication waste. The piezoelectric system is a safe and effective medication regimen. **Conclusion:** Piezoelectric microdosing achieves comparable effects to eyedrops (dilution speed and magnitude) and reduces medication waste.

**Keywords:** microdosed ejection system • mydriasis • ocular drug delivery • ocular medication • piezoelectric • precision eye dosing

**Clinical Ophthalmology**  
Latanoprost with high precision, piezo-print microdose delivery for IOP lowering: clinical results of the PG21 study of 0.4 µg daily microdose

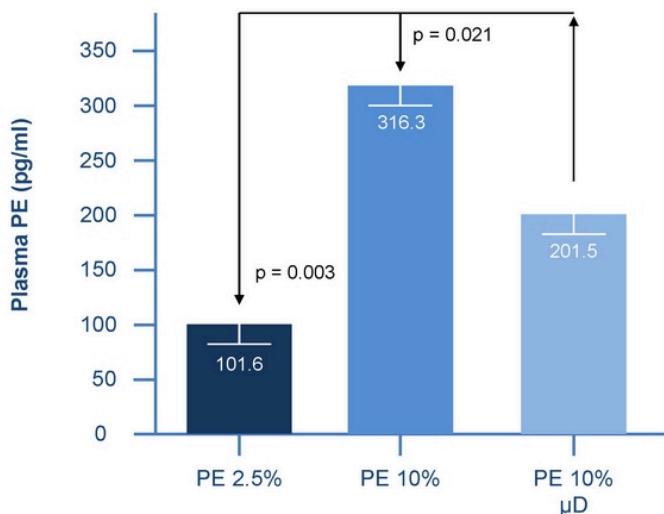
**PharmTech**  
Packaging Delivers Micro Dose

**Clinical Ophthalmology**  
High-precision piezo-ejection ocular microdosing: Phase II study on local and systemic effects of topical phenylephrine

**PharmTech**  
Smart packaging opens doors to new products for diagnosis and treatment of eye problems

Five Phase 2 or Phase 3 clinical trials to date featured in dozens of publications and major meetings including ASCRS, AAO, AAOP, OIS and EYEcelerator.

## Reduced Systemic Levels



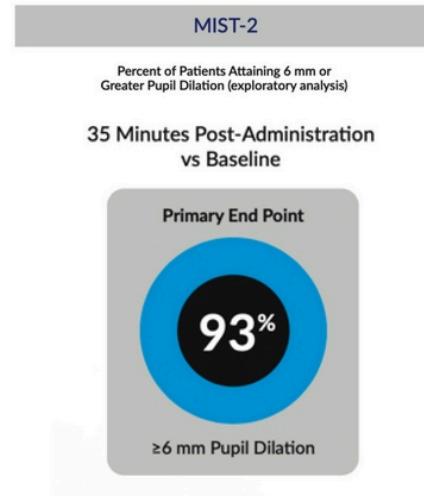
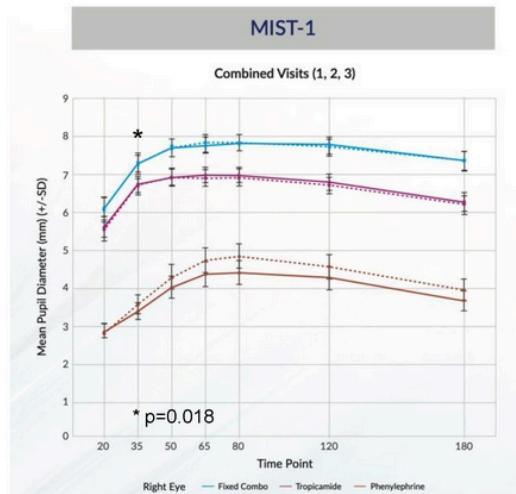
Drugs in traditional eyedroppers can **enter systemic blood circulation** and may cause **significant side effects**.<sup>1</sup>

**Microdose delivery** of phenylephrine 10% (PE-μD) **was associated with significantly less systemic exposure** than traditional eye drops (PE 10%).<sup>2</sup>

# Optejet: Demonstrated Effectiveness in Multiple Phase 3 Studies

**Microdosing** a fixed combination of tropicamide-phenylephrine had a superior mydriatic effect compared to either component formulation<sup>1</sup>

## Microdose Efficacy



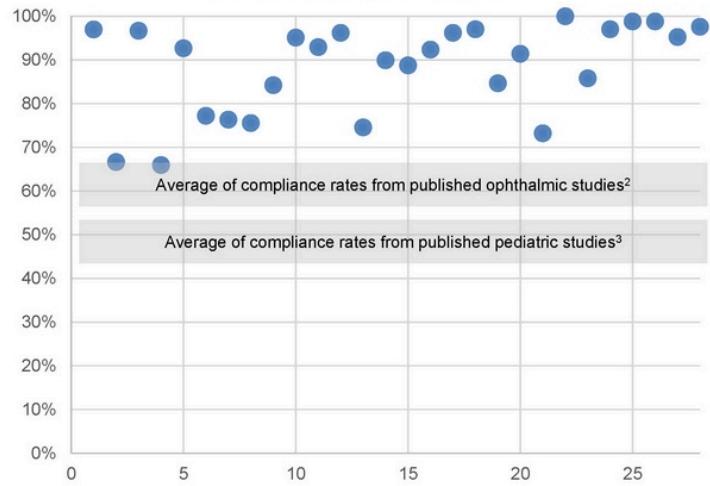
# Optejet: Impressive Treatment Compliance

## Real Improvement in Real World Use

In an ongoing late-stage trial, among the initial group of children using the Optejet once-daily, average compliance was nearly 90% during 6 consecutive months of Optejet use

This compares favorably to the approximately 50% compliance rate for pediatric medications as a whole, or the 59 – 69% range published for adult topical ophthalmic drug users

### Six-Month Daily Treatment Compliance 28 Children Age 6 – 13 YO<sup>1</sup>



## Estimated Gross Margins Based on \$100/Month Price<sup>1</sup>

82% - 94%

### Next-Generation Ophthalmic Therapeutics

- Eyenovia's microdose therapeutics follow the 505(b)(2) registration pathway and are not currently regulated as medical devices or drug-device combinations
- The FDA categorizes the Optejet as a container closure system

### Eyenovia Products Aim to Provide Competitive Pharmaceutical Margins:

- All pipeline products are Eyenovia's own proprietary micro-formulations
- Eyenovia currently owns the pharma-economics of the entire prescription value chain
- MicroLine has strong potential as a cash-pay cosmeceutical

# MicroLine for Presbyopia



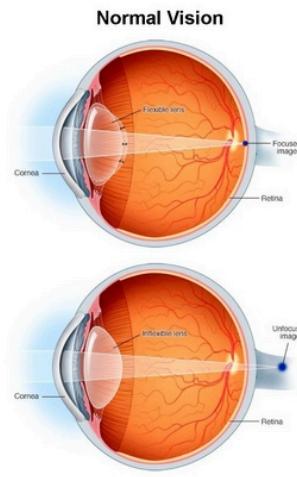
## Etiology

- The progressive loss of ability to focus on nearby objects
- Non-preventable, age-related hardening of the lens



## Symptoms

- Tendency to hold reading material farther away to make the letters clearer
- Blurred vision at normal reading distance
- Eye strain, headaches after reading or doing close-up work



## Risk Factors

- Age
- Medical conditions and co-morbidities such as cardiovascular conditions, multiple sclerosis, and type 2 diabetes
- Drugs associated with premature symptoms include antidepressants, anti-histamines and diuretics



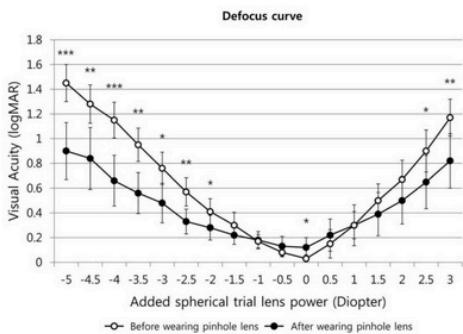
## Diagnosis

- Basic eye exam, with refraction assessment

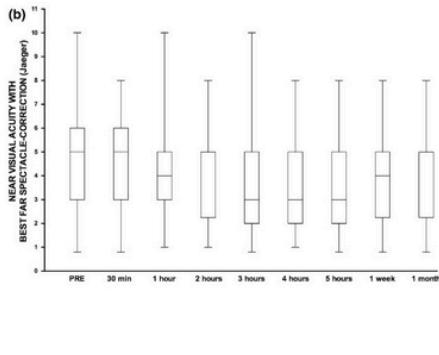
## Pilocarpine: Dual Action Mechanism Improves Near Vision

- Pilocarpine is a Miotic (cholinergic) and has a clinically established dual action mechanism
  - Accommodation and extended-depth of focus
  - Optimized profile through microdose

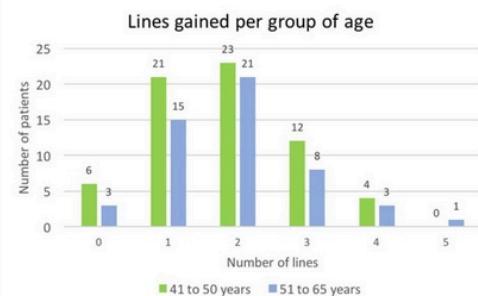
## Pin-Hole Effect Improves Near Vision<sup>1</sup>



## Pilocarpine Topical Near Vision Effect<sup>2</sup>



## Pilocarpine Topical Near Vision Effect<sup>3</sup>



Number of lines gained in near vision 2h after instillation of one eye drop to each eye according to age group

<sup>1</sup> Seminars in Ophthalmology, 2019; 34(2): 106–114

<sup>2</sup> Ophthalmol Ther (2016) 5:63–73

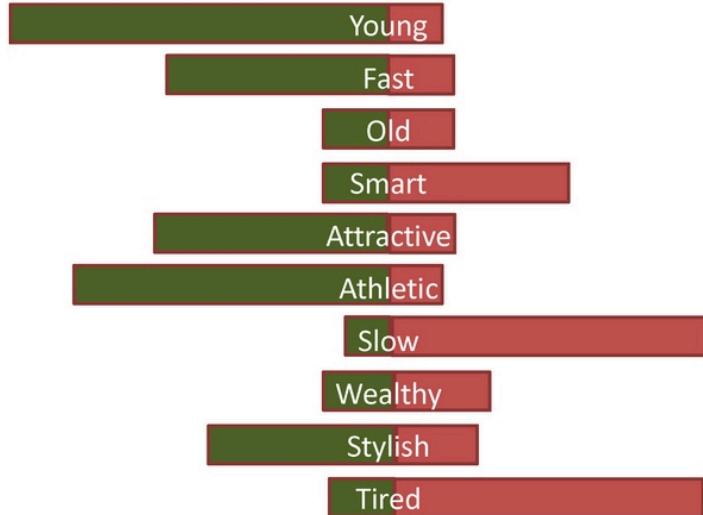
<sup>3</sup> Ophthalmol Ther (2019) 8:31–39

# People Have Preconceptions About People Who Wear Reading Glasses

This image was seen as "young," "athletic," and "attractive."



Percentage of Participants Assigning the Descriptor to Each Image

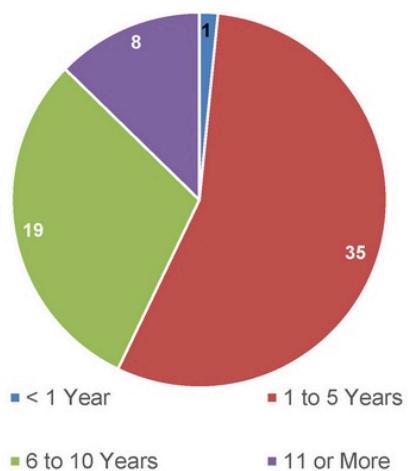


This image was seen as "slow," "tired," and "smart."



# Attitudes Towards Wearing Reading Glasses

How Long Have You Used Reading Glasses?



What One Word Describes How You Feel About Needing to Wear Reading Glasses?

Old	40%
Annoyed	16%
Constrained or Dependent	10%
Frustrated or Stressed	10%
Slow	5%
I'm OK or Fine	8%
Good or Better	10%

In What Situations Would You Prefer Not to Wear Your Reading Glasses?

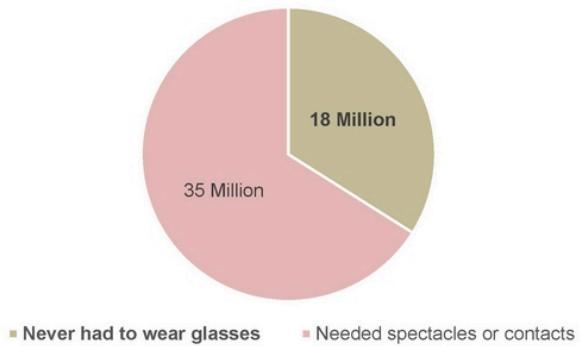
Reading Menus/Books/Labels	56%
At Work	19%
Other Activities	14%
Always	5%
I'm OK Wearing my Glasses	6%

## Pharmacologic Treatment of Presbyopia: Targeting Millions of Patients Who “Never Wore Glasses”



**~113 million people in the US are presbyopic**

Of the ~53 million adults between 40 and 55 years of age, ~18 million previously never had to wear glasses

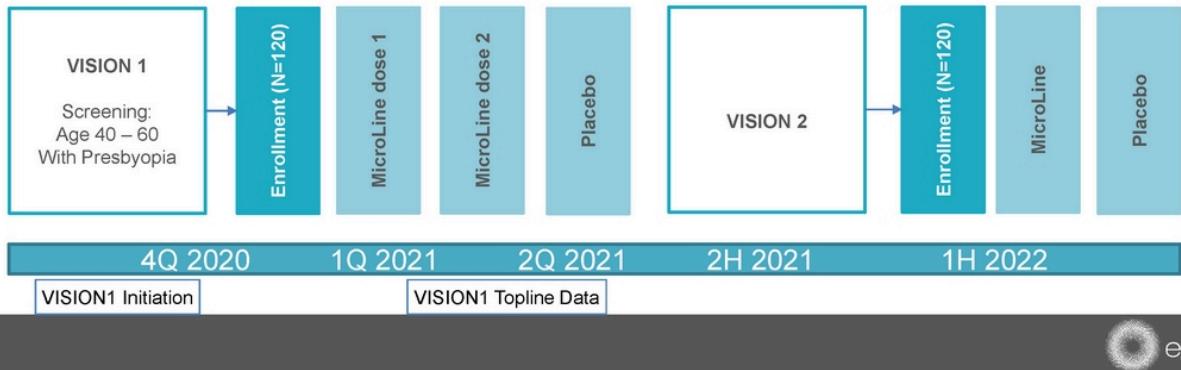


- Majority of presbyopia patients have never had to wear glasses prior to having difficulty with near vision
- Having to wear glasses can be an inconvenience and an outward signal of aging
- A “no glasses” option may be valuable and more convenient to patients
- Eyenovia’s MicroLine is intended to be a companion product to spectacles, not a replacement
  - Provides freedom to use the product as needed

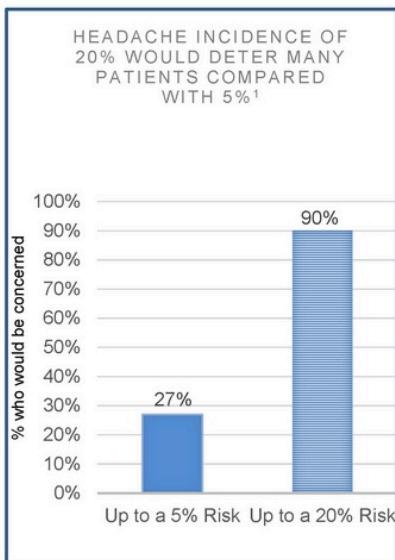
# MicroLine: Phase 3 Program

- Two double-masked, placebo-controlled, cross-over superiority trials
  - Phase 3 (microdosed pilocarpine dose 1, dose 2 and placebo)
- Primary endpoint: binocular distance corrected near visual acuity
- First patient enrolled in VISION 1: December 2020

VISION

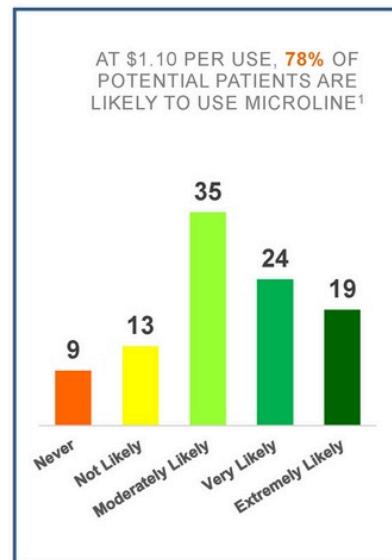


## MicroLine Compared with the Standard Presbyopia Drop



3 : 1  
Prefer the Optejet<sup>1</sup>

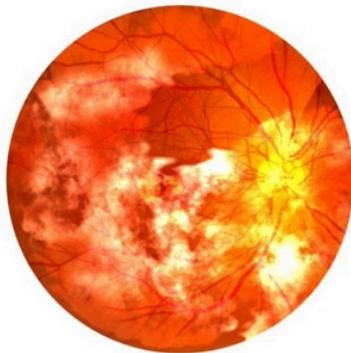
2 : 1  
Find the Optejet  
Easier to Use<sup>2</sup>



# Late Stage Presbyopia Competitive Landscape

Trial	API	Company	Primary EP (3 Line Gain)	Safety	Completion Date
VISION-1 PIII (40-60 YO)	Pilocarpine MAP™ Technology	 eyenovia	Gain of 3 lines or more in mesopic, high contrast, binocular (DCNVA) at Hour 2 versus the vehicle (placebo)	Not yet reported	Fully Enrolled
VISION-2 PIII	Pilocarpine MAP™ Technology	 eyenovia	Gain of 3 lines or more in mesopic, high contrast, binocular (DCNVA) at Hour 2 versus the vehicle (placebo)	Not yet reported	Start Q4 2021
GEMINI-1 PIII (40-55 YO)	Pilocarpine 1.25% formulation	 abbvie	Gain of 3 lines or more in mesopic, high contrast, binocular (DCNVA) at Day 30, Hour 3 versus the vehicle (placebo).	~20% Headache No Serious AEs	Completed Q3 2020 PDUFA H2 2021
GEMINI-2 PIII (40-55 YO)	Pilocarpine 1.25% formulation	 abbvie	Gain of 3 lines or more in mesopic, high contrast, binocular DCNVA without loss of greater than five letters in (CDVA) with the same refraction at Day 30, Hour 3 versus the vehicle.	~20% Headache No Serious AEs	Completed Q3 2020 PDUFA H2 2021
PRX-100 (48-64 YO)	Aceclidine + Tropicamide	 Presbyopia Therapies	Proportion of subjects with at least a 3-line (15 letter) improvement in the study eye [ Time Frame: up to 7 hours post-treatment ]	Not yet reported	Phase IIb Completed May 2018
NEAR-1 PIII (45-64 YO)	Pilocarpine 0.2% + NSAID	 ORASIS	≥ 3-line gain in BDCVA at 40cm and no loss in BDCVA ≥ 5 letters at 4m. [ Time Frame: Day 8 ]	Not yet reported	Actively Recruiting Q2 2021
NEAR-2 PIII (45-64 YO)	Pilocarpine 0.2% + NSAID	 ORASIS	≥ 3-line gain in BDCVA at 40cm and no loss in BDCVA ≥ 5 letters at 4m. [ Time Frame: Day 8 ]	Not yet reported	Actively Recruiting Q2 2021
UNR844-CI (45-55 YO)	Lipoic acid choline ester 1.5%	 NOVARTIS	Change in Binocular DNCVA From Baseline [Baseline to Month 3]	Not yet reported	Not Yet Recruiting
NYXOL+PILO (40-64 YO)	Phentolamine 0.75% + Pilocarpine	 Ocuphire	Percent of subjects with ≥ 15 letters of improvement in photopic binocular DCNVA [ Time Frame: up to 6 hours ]	Not yet reported	
Not Available	Alpha-crystallin stabilizing molecule	 VIEWPOINT		N/A	
BRIMOCHEOL (45-80 YO)	Bimochol Carbachol/Brimonidine	 VISUS	Change from baseline in near VA [ Time Frame: Baseline ]	Not yet reported	Actively Recruiting

# MicroPine for Progressive Myopia



Progressive of Myopic Maculopathy

Affects ~25M children in the US alone, with ~5M considered to be at high risk<sup>4</sup>

- Back-of-the-eye disease
- Mostly begins in early childhood, with a genetic link to myopic parents<sup>1</sup>
- Pathologic elongation of sclera/retina which can lead to significant morbidity and visual sequelae<sup>2</sup>
  - Retinal detachment
  - Myopic retinopathy
  - Vision loss
  - Quality of life
- Currently, no FDA-approved drug therapies to slow myopia progression
- Atropine may slow myopia progression by 60% or more<sup>3</sup>

# Strategic Partnerships to Potentially Extend Commercial Reach



## Arctic Vision

Validating partnership for the development and commercialization of **MicroPine** and **MicroLine**

Upfront payment: \$4M

Potential milestone payments and reimbursed development costs: \$41.75M

Commercial supply terms or royalties: mid-single digits

Territory: Greater China (mainland China, Hong Kong, Macau and Taiwan) and South Korea

*Impacted population estimated at approx. more than 8x the US<sup>1</sup>*

## BAUSCH Health

## Bausch Health

Strategic partnership for the development and commercialization of **MicroPine**

Upfront payment: \$10M

Potential milestone payments and reimbursed development costs: \$50M (Reimbursed development costs associated with Phase 3 CHAPERONE trial to begin immediately)

Royalties on gross profit: mid-single digit to mid-teen percentages

Territory: US and Canada

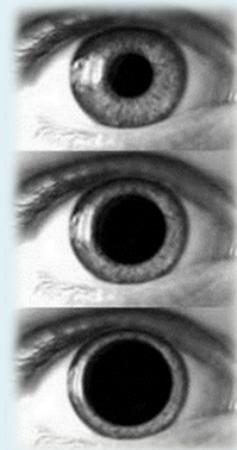
US impacted population with high myopia estimated at approx. 3M<sup>2,3</sup>

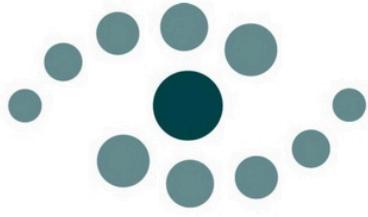
# Future Licensing Opportunities



# MydCombi for Mydriasis

- Pharmacologic mydriasis (pupil dilation) is part of the comprehensive eye exam
  - Estimated 80 million office-based comprehensive and diabetic eye exams and 4 million ophthalmic surgical dilations performed annually in the United States
  - Essential for diabetic retinopathy, glaucoma and retina disease screening
  - An estimated \$250 million US market opportunity<sup>1</sup>
- Places technology at the initial point-of-care with prescribers (ophthalmologists and optometrists)
- **No direct contact increases patient safety** by reducing potential cross contamination associated with the use of shared dilating drops in OD/OPH offices
- No anticipated reimbursement hurdles; expect to sell directly to ophthalmology and optometry practices
- **NDA** accepted March 2021



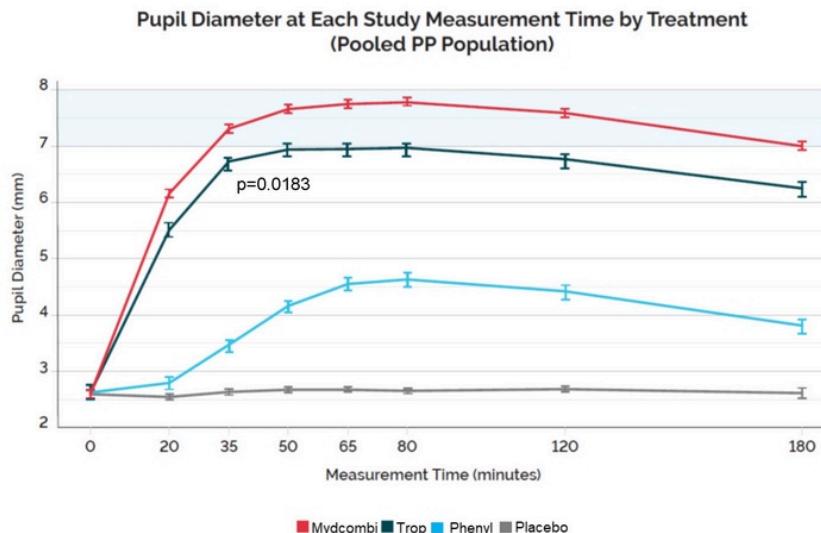


# MydCombi

Tropicamide 1%/Phenylephrine 2.5%  
**Ophthalmic Spray**

- If approved, the only fixed combination of the two leading mydriatic medications in the US
- Administered with the push of a button, saving up to ten minutes of technician time<sup>1</sup>
- Touch-free, comfortable application with fewer than 1% of patients experiencing stinging discomfort<sup>2</sup>
- Lower drug and preservative exposure, including systemic absorption of phenylephrine, which can be problematic in hypertensive patients<sup>2,3</sup>
- Reliable in numerous patient practices. More than 9 out of 10 patients achieved clinically significant mydriasis at 35 minutes post-dosage<sup>2</sup>

# MydCombi has a Superior Mydriatic Effect vs. Single Agents



## Prompt Mydriasis

Mydriasis >5mm achieved in 88% of patients at 20 minutes, without the delay of instilling multiple drops

## Superior Efficacy

MydCombi achieved superior efficacy over single-agent components

## Office & Surgical Use

Mydriasis >6 mm achieved in >93% of patients at 35 minutes post-dosage which is [clinically meaningful](#) for both office retinal exam and surgical dilation

# MydCombi Launch Expenses: A Fraction of a Typical Ophthalmic Drug Launch



## Big Eye Pharma

11 FTE for \$2.2 million  Calling on large group practices in largest population centers for 50% reach at launch	Salesforce 	100 FTE for \$20.0 million  Calling on 18,000 doctors across the US for 80% reach at launch
Not needed.  Product is a diagnostic bought by the practice.	Managed Care Group 	8 FTE for \$1.6 million  Often delay of up to 1 year to obtain formulary access.
\$2.0 million  Glossy pieces and interactive programs are not needed. Key Account People will train and leave a sample for evaluation.	Promotion 	\$10.0 million  Dinner meetings, large convention booths, investigational grants, advertising, lunch and learns.
<b>Total: ~\$4.2 million</b>		<b>Total: ~\$31.6 million</b>

## Technology that has Multiple Layers of IP, Clinical and Regulatory Protection

**Worldwide patents are granted** on the dispenser, the drop size, velocity of delivery and data capture from the base unit are in effect **until late 2031**

**Provisional patents have been filed** on the Gen 2 dispenser and if approved will bring protection **through 2040**

An **additional barrier** is the clinical and regulatory hurdles a competitor would have to meet to gain approval for an 8 $\mu$  dose

## Financial Snapshot

### Nasdaq: EYEN

<b>Common Shares Outstanding</b>	25.6M
<b>Equity Grants Outstanding Under Stock Plans</b>	3.5M
<b>Warrants</b>	2.0M
<b>Fully Diluted Shares</b>	31.1M
<b>Cash</b>	\$28.4M
<b>Debt (PPP loan)</b>	\$0.5M

## Appendix

## Board of Directors



**Dr. Fred Eshelman**  
Chairman

Founder and former CEO of PPDI,  
founding chairman of Furiex  
Pharmaceuticals, and founder of  
Eshelman Ventures



**Dr. Ernest Mario**  
Board Member

Former Chairman and CEO of  
Reliant Pharmaceuticals, ALZA,  
and Glaxo Holdings



**Dr. Curt LaBelle**  
Board Member

Managing Director of GHIF  
venture fund and Co-Founder  
of Eyenovia



**Kenneth Lee Jr.**  
Board Member

General partner of Hatteras  
Venture Partners



**Charles Mather IV**  
Board Member

Managing Director, Equity  
Capital Markets at Suntrust  
Robinson Humphrey



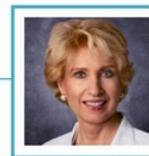
**Dr. Anthony Sun**  
Board Member

CEO, Zentalis  
Pharmaceuticals, Inc.



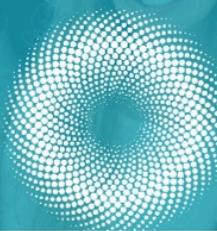
**Dr. Sean Ianchulev**  
Board Member

CEO, CMO and Co-  
Founder of Eyenovia



**Dr. Julia Haller**  
Board Member

Ophthalmologist-in-Chief  
Wills Eye Hospital



eyenovia

Making it Possible

May 2021